

## POLICY REVIEW AND DEVELOPMENT PANEL REPORT

REPORT TO:	CPP		
DATE:	27 November 2024		
TITLE:	Cycling Development and Cycle Hire		
TYPE OF REPORT:	Update		
PORTFOLIO(S):	Leisure		
REPORT AUTHOR:	Tommy Goode		
OPEN/EXEMPT	Open	WILL BE SUBJECT TO A FUTURE CABINET REPORT:	No

### REPORT SUMMARY/COVER PAGE

#### SUMMARY:



The BCKLWN received UK Shared Prosperity Funding to develop a cycle hire centre at Lynnsport and undertake cycling development with funding of £23,735 and £25,000 respectfully. The BCKLWN worked with Alive West Norfolk to bring this project to life.



The Cycle Hire centre at Lynnsports KASET skatepark was launched in May 2024 at a cost of £14k. The launch saw Alive staff with volunteers from Velouse Flyers Cycling Club, Kings Lynn Cycling Club, King's Lynn Triathlon Club and King's Lynn and West Norfolk Bike User Group come together and put on cycling activities at Lynnsports athletics track. Uptake of cycle hire has been quite low with 22 rentals to the end of October 2024. The bikes have been used for staff for both Alive and BCKLWN travelling between sites, Active Travel meetings, other business activities, and supporting the cycling development sessions. Moving forwards plans are underway for guided rides with the Purfleet Trust, school assemblies on cycling opportunities and road safety. We are exploring options for disability cycling with the Adapted Sports Hub Trust. We are also looking at additional hire options for people with disabilities, BMX and ebikes. A review of marketing and pricing models is also underway.

The Cycle Development programme has seen a programme of free activities offered at Lynnsport including sessions for children, adults, womens only, bike maintenance, bikepacking, biking on the road, and introduction to bike racing. As far the programme has seen 255 people take part with 11 volunteers across 48 sessions. We are currently working

on learn to ride sessions for young children.

**Alive Active Community**  
★ Favourites - 25 July

Tomorrow night our cycling programme is back and it's FREE!!  
Come along and socialise whilst having a cycle round our track!! 🚲👯

## ALIVE CYCLING PROGRAMME

FREE!

JUNE

Date	Time	Session	Info
7 June	6pm-6.30pm	Basic Cycle Skills	5-7yrs
7 June	6.30pm-7pm	Basic Cycle Skills	8-14yrs
7 June	7pm-8pm	Beginners Road Riding	15yrs+
14 June	6pm-7pm	Triathlon/Quatkon Training	8yrs+
14 June	7pm-8pm	Beginners Road Riding	Women Only 18yrs+
21 June	6pm-7pm	Velouse Flyers Group Riding & Racing	8-14yrs
21 June	7pm-8pm	Velouse Flyers Group Riding Techniques	15yrs+

**ALIVE CYCLING PROGRAMME**

FREE!

JULY

Date	Time	Session	Info
5 July	6pm-6.30pm	Basic Cycle Skills	5-7yrs
5 July	6.30pm-7pm	Basic Cycle Skills	8-14yrs
5 July	7pm-8pm	Beginners Road Riding	15yrs+
12 July	6pm-7pm	Triathlon/Quatkon Training	8yrs+
12 July	7pm-8pm	Beginners Road Riding	Women Only 18yrs+
19 July	6pm-7pm	Velouse Flyers Group Riding & Racing	8-14yrs
19 July	7pm-8pm	Velouse Flyers Group Riding Techniques	15yrs+

**ALIVE CYCLING PROGRAMME**



FREE!

AUGUST

Date	Time	Session	Info
5 Aug	6pm-6.30pm	Basic Cycle Skills	5-7yrs
5 Aug	6.30pm-7pm	Basic Cycle Skills	8-14yrs
5 Aug	7pm-8pm	Beginners Road Riding	15yrs+
12 Aug	6pm-7pm	Triathlon/Quatkon Training	8yrs+
12 Aug	7pm-8pm	Beginners Road Riding	Women Only 18yrs+
19 Aug	6pm-7pm	Velouse Flyers Group Riding & Racing	8-14yrs
19 Aug	7pm-8pm	Velouse Flyers Group Riding Techniques	15yrs+

**Alive Active Community**  
★ Favourites - 30 August

Join us tonight for our FREE Cycling programme!  
🚲 Basic Cycle Skills - 5pm - (5-14yrs)  
🚲 Advanced Cycle Skills - 6pm - (5-14yrs)... See more

The 3<sup>rd</sup> November saw a fantastic Glow Ride event take place on the Lynnsport Athletics Track delivered by the Alive Active Community Team and Velouse Flyers for Halloween. The event saw 64 children and parents take part in bike skills trick and treat games before the flood lights went out and the Corn Exchange technical team and JR Lighting lit up the track with Halloween colours and smoke for a fantastic spectacle. To see the event in action please click [here](#).

Overall, more work to do to promote the cycle hire offer and look at additional hire options but the cycling development initiatives have been a great success and demonstrate an appetite for cycling.